

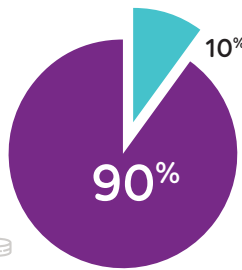
Having a Baby in the Global South





Pre-term birth is now the leading cause of death for children under five. Born on Time wants to change that.

Risk factors that contribute to pre-term birth are called LINC factors:

- **Unhealthy Lifestyles** 
- **Maternal Infections** 
- **Inadequate Nutrition** 
- **Limited Access to Contraception** 



INFANT DEATHS IN THE GLOBAL SOUTH DUE TO EXTREME PREMATUREITY *

-  CHANCE OF INFANT SURVIVAL
-  CHANCE OF INFANT DEATH

* These statistics are the exact opposite in the Global North



IN BANGLADESH ...

... the percentage of facility-based healthcare providers who knew at least four risk factors for preterm births increased from 9% at baseline to 81% at the end of 2018.



IN ETHIOPIA ...

... the percentage of women who were visited by a community health worker for prenatal counselling at least once in each trimester during their last pregnancy increased from 16.7% at baseline to 53.2% at the end of 2018.



IN MALI ...

... the percentage of facility-based healthcare providers who knew at least two key standards of gender-responsive and adolescent-friendly service provision increased from 0% to 100% of those trained in 2018.





Every mother has the right to a healthy, full term pregnancy, and every newborn has the right to thrive. Born on Time is **the first public-private partnership dedicated to the prevention of preterm birth**, bringing together the collective expertise of World Vision Canada, Plan International Canada, Save the Children Canada, the Government of Canada and Johnson & Johnson.

Our program supports women and adolescent girls before, during and after pregnancies by strengthening health systems to provide quality, gender-responsive, adolescent-friendly, maternal, newborn and reproductive healthcare.

Born on Time supports the empowerment of women and adolescent girls. We also engage men, boys and community leaders to address gender-based discrimination and barriers that can have long-lasting impacts on maternal and newborn health, as well as the realization of women's and adolescent girls' rights.

We welcome other individuals, donors or organizations interested in joining the global **movement** dedicated to preterm birth prevention and the opportunity for a healthy start for every child.

To get involved, please visit bornontime.org or email bornontime@worldvision.ca

